



ROYAL
ASCOT

OFFICIAL HOSPITALITY
SUPPLIER 2024

eventmasters

Royal Ascot Hospitality

The Veranda

Tuesday 18th - Saturday 22nd June 2024

The Veranda

With a ground-floor marquee, a large private deck offering uninterrupted views of the race track and Moët & Chandon Grand Vintage 2015 Champagne on arrival – The Veranda is hard to overlook.

After a sold-out attendance last year, The Veranda returns for 2024. Guests can indulge in a complimentary bar, relaxed dining experience and traditional English-style afternoon tea.



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The Veranda Package Includes:

- Moët & Chandon Grand Vintage 2015 Champagne on arrival
- Private tables for between two and twelve guests
- Complimentary bar throughout the day including Moët & Chandon Impérial Brut Champagne and cocktails
- Four-course luncheon
- Canapés and snacks on arrival
- Afternoon Tea served with Moët & Chandon Rosé Impérial Champagne
- Selection of fine wines and liqueurs
- One car park label per couple
- Racecard & Racing paper
- Betting Facilities
- Tipster

Tap to view The Veranda prices

Royal Ascot Dress Code

Royal Ascot has long been associated with sartorial excellence and elegance. The Royal Ascot dress code is firmly tied into this belief and invites guests inside the wide range of enclosures, restaurants and facilities to contribute to an occasion which is considered one of the highlights of the fashion calendar.

The Ascot dress code reflects the tradition and history of Royal Ascot. At the turn of the 19th century, the dress code for men inside the Royal Enclosure was dictated by Beau Brummell, one of Britain's first fashion icons. That sense of style still survives at Royal Ascot to this day and continues to make this unique meeting so popular with both racing fans and fashion lovers.

So whether you are enjoying Ladies Day, the Royal Enclosure or the Queen Anne Enclosure; fashion and style are an essential part of your day at Royal Ascot.

Each enclosure at Royal Ascot has a different dress code. Read on for our full guide to the dress code within the Queen Anne Enclosure.



Queen Anne Enclosure

Ladies:

Ladies with admission to the Grandstand are encouraged to dress for a formal occasion and should take note of the following:

- A hat, fascinator or headpiece should be worn at all times
- Strapless/sheer strap top or dresses are not permitted, this includes off-the-shoulder, bardot and one shoulder items
- Trousers must be full length and comply with the above guidelines
- Midriffs should be covered
- Shorts are not permitted

Girls

Girls (aged 10-16) should dress for a formal occasion. Smart summer dress is suggested. Hats, fascinators and headpieces are not compulsory.

Gentlemen:

Gentlemen with Queen Anne Enclosure Admission must wear a suit with a collared shirt and tie, no bow ties or cravats will be accepted.

You should also consider:

- Jackets and trousers should be of matching colour and pattern
- Socks must be worn at all times and should cover the ankles
- Jeans, chinos and trainers are not acceptable

Boys

Boys (aged 13-16) should wear a jacket or suit with shirt and tie. Younger boys (aged 12 and under) should dress smart but no jacket or tie is required.



The Races - Royal Ascot Day One

The Royal Meeting kicks off with seven races on the card instead of the traditional six after officials expanded the schedule to include 36 races, and is spearheaded by the G1 Queen Anne Stakes.

RACE TIME	RACE	PRIZE MONEY
14:30	The Queen Anne Stakes (G1)	£600,000
15:05	The Coventry Stakes (G2)	£150,000
15:40	The King's Stand Stakes (G1)	£500,000
16:20	The St James's Palace Stakes (G1)	£500,000
17:00	The Ascot Stakes (Handicap)	£100,000
17:35	The Wolferton Stakes (Listed)	£110,000
18:10	The Copper Horse Stakes (Handicap)	£100,000

The Races - Royal Ascot Day Two

With one Group 1 race on the card, day two of Royal Ascot tends to get underway at a more relaxed pace. The headline race is the G1 Prince of Wales's Stakes, a top-level contest worth £1million, making it one of the most valuable races at Ascot Racecourse.

RACE TIME	RACE	PRIZE MONEY
15:05	The Queen's Vase (G2)	£262,500
15:40	The Duke of Cambridge Stakes (G2)	£175,000
16:20	The Prince of Wales's Stakes (G1)	£1,000,000
17:00	The Royal Hunt Cup (Handicap)	£175,000
17:35	The Windsor Castle Stakes (Listed)	£100,000
18:10	The Kensington Palace Stakes (Handicap)	£100,000

The Races - Royal Ascot Day Three

Commonly referred to as “Ladies Day”, Royal Ascot Thursday is a glorious occasion where fashion and style take centre stage. Day three also features Ascot’s oldest surviving race, the G1 Gold Cup.

RACE TIME	RACE	PRIZE MONEY
14:30	The Norfolk Stakes (G2)	£110,000
15:05	The King George V Stakes (Handicap)	£100,000
15:40	The Ribblesdale Stakes (G2)	£200,000
16:15	The Gold Cup (G1)	£500,000
17:00	The Britannia Stakes (Handicap)	£120,000
17:35	The Hampton Court Stakes (G3)	£100,000
18:10	The Buckingham Palace Stakes (Handicap)	£100,000

The Races - Royal Ascot Day Four

Two Group 1 races headline the penultimate day of Royal Ascot. The day also features the G2 King Edward VII Stakes and a pair of fiercely competitive handicaps, offering plenty of excitement for racing enthusiasts.

RACE TIME	RACE	PRIZE MONEY
14:30	The Albany Stakes (G3)	£100,000
15:05	The Commonwealth Cup (G1)	£500,000
15:40	The Duke of Edinburgh Stakes (Handicap)	£100,000
16:15	The Coronation Stakes (G1)	£500,000
17:00	The Sandringham Stakes (Handicap)	£100,000
17:35	The Kind Edward VII Stakes (G2)	£225,000
18:10	The Palace of Holyroodhouse Stakes (Handicap)	£100,000

The Races - Royal Ascot Day Five

On Saturday, Royal Ascot reaches its climax with three Group races, including the Group 1 Platinum Jubilee Stakes worth £1 million. Run over six furlongs, The Platinum Jubilee Stakes attracts some of the world's finest sprinters to the Berkshire course. It's also the sixth leg of the Global Sprint Challenge, providing a fitting close to a sensational week of flat racing.

RACE TIME	RACE	PRIZE MONEY
14:30	The Chesham Stakes (Listed)	£100,000
15:05	The Jersey Stakes (G3)	£110,000
15:40	The Hardwicke Stakes (G2)	£225,000
16:15	The Platinum Jubilee Stakes (G1)	£1,000,000
17:00	The Wokingham Stakes (Handicap)	£175,000
17:35	The Golden Gates Stakes (Handicap)	£100,000
18:10	The Queen Alexandra Stakes (Conditions)	£100,000

Getting to Royal Ascot

Getting to Ascot Racecourse to enjoy your Royal Ascot hospitality experience is a breeze, with excellent rail and road links to this famous racecourse. Ascot Racecourse is perfectly situated in picturesque wooded countryside adjoining Windsor Great Park and is roughly a 50-minute journey by car or train from London.

As well as being located close to the M3, M4, M40 & M25 motorways, Ascot is also located close to London Heathrow Airport.



By Road

From London And The North

M4 Junction 6 onto the A332 Windsor by-pass and follow the signs to Ascot.

From The West

M4 Junction 10 to the A329(M) signed to Bracknell and follow the signs to Ascot.

From The South And East

M3 Junction 3 onto the A332 signed to Bracknell and follow the signs to Ascot.

From The Midlands

M40 southbound, Junction 4. Take the A404 towards the M4 (Junction 8/9). On the M4 head towards Heathrow/London. Leave M4 at Junction 6 and follow the A332 Windsor by-pass to Ascot.

By Rail

South West Trains also runs a frequent service to Ascot Train Station from both Reading and London Waterloo. The average journey time is 27 minutes from Reading and 52 minutes from Waterloo. Regular services also run from Guildford. The railway station is a seven-minute walk from the racecourse.

A Freedom Pass will take you as far as Feltham en-route from London Waterloo.

By Lux Transport

Ascot Racecourse has partnered with Zeelo, a luxury travel service that offers unique private transfers to Royal Ascot.

Guests can indulge in drinks and canapes reception from fully furnished leather seats, complete with tables, WiFi and onboard toilets.

By Air

There is a helicopter landing facility close to the racecourse. It is not suitable for fixed-wing private aircrafts.

The two nearest airfields are Fairoaks, Chobham and White Waltham, Maidenhead, which are both approximately nine miles away.

By Taxi

We advise booking taxi collection well in advance of the event to avoid disappointment and top miss the traffic.

Ascot Racecourse recommends using Minicabit – a trusted service that licenses Private Hire Operators across the UK. Taxis will make drops at Car Park 3, situated in an ideal spot on Ascot High Street.



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Get In Touch

📞 020 7989 6500

🌐 www.eventmasters.co.uk

✉ viphospitality@eventmasters.co.uk



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