




worcester
racecourse

Sponsored Race Evening
Worcester Racecourse

Thursday 17th July 2025

eventmasters

 my racing.com - we tipped this!

 my racing.com

VIP Sponsors Package

Make this summer unforgettable with a VIP Sponsorship Package at Eventmasters' Sponsored Horse Racing Evening at Worcester Racecourse. The evening includes full horse racing hospitality, race naming rights, and the opportunity to choose the 'Best Turned Out Horse' and present the winner of your race with a memento. With a complimentary bar, fabulous four-course dinner and post-racing live music, this will surely be an unforgettable racing event.

VIP Sponsors Package Includes:

- Private individual table for 10 guests within the VIP Sponsors Area at Worcester Racecourse
- Individual race title naming rights
- Entry badges and race cards
- Race card advertisement
- Four-course dinner with selected fine wines
- Complimentary bar throughout the event of beers, wines, house spirits and soft drinks
- Opportunity for you and your guests to select the "Best Turned Out Horse" in the Parade Ring prior to your race
- The opportunity for two members from your group to present a memento to the winning connections of your race
- Plasma TV screens and CCTV Coverage
- Post-racing live music
- Eventmasters hostesses in attendance throughout the event

Tap to view more information

eventmasters.co.uk



Race Sponsorship Benefits

There are many reasons to sponsor a race here at Worcester Racecourse. Not only is it one of the most cost-effective ways to increase brand awareness, product launches and networking, but it can also provide a unique and memorable way to mark a special occasion, such as an anniversary or birthday.

What Race Sponsorship Involves

- Exclusive parade ring access to get up close to the horses
- Judge the Best Turned-Out Horse ahead of the race
- Personalised race titles
- On the ground promotion
- Advertising and branding across all media screens, race cards and hoarding along the winning line
- Presentation of the winning prize and celebrate within the Winning Connections.





Dress Code

Racegoers are encouraged to wear smart casual attire when visiting Worcester Racecourse and dress according to the weather.

Ladies may wear dresses, trouser suits, jumpsuits and other smart attire for any racing event, while gentlemen are encouraged to wear jackets and collared shirts.

We would suggest dressing to impress!





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|-----------------------------|----------------------------------|----------------------------|
| 1 Severn Suite & Restaurant | 7 Medical Room | 12 Centre Course Building |
| 2 Croft Suite | 8 Pre-Parade Ring | 13 Tote Betting |
| 3 Tote Betting | 9 Parade Ring, Winners Enclosure | 14 Centre Course Turnstile |
| 4 Weighing Room | 10 Lawn Marquee | 15 Winning Post |
| 5 Raceday Office | 11 Wheelchair Viewing | 16 Grandstand Betting Hall |
| 6 Winning Connections | | 17 Helicopter Landing |

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Getting to Worcester Racecourse

Car

From the north or south take junction 6 off the M5 and follow the A449 towards Worcester City Centre. From the West take the A443 and A44, both offer good access to the city centre.

Follow the brown racecourse signs. The Centre Course car park postcode is WR1 3EH. The stable yard postcode is WR1 3ED.

Rail

There are frequent British Rail services to Worcester Foregate Street Station which is 10 minutes walk from the Racecourse and also to Worcester Shrubhill Station which is a 20 minute walk or 5/10 minute taxi ride from the racecourse.

Air

Helicopter landing and take-off facilities are available on the racecourse.

Parking

Car parking is free at Worcester Racecourse in the Centre Course Enclosure. Please use postcode WR1 3EH to take you to the car park entrance.

Coach

Coach drivers can obtain a free Centre Course Enclosure admission ticket for any Worcester race day on production of their PCV or PSV licence and work docket at the Ticket Office.





TrustScore 4.8 • Excellent

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📞 0121 233 6500

🌐 www.eventmasters.co.uk

✉ viphospitality@eventmasters.co.uk

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